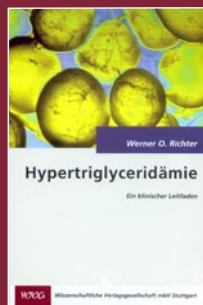


NEW PUBLICATIONS



AUTUMN **2008**
RIGHTS CATALOGUE

Wissenschaftliche Verlagsgesellschaft mbH
Deutscher Apotheker Verlag
S. Hirzel Verlag
MedPharm Scientific Publishers
Behr's Verlag

Emergency Medicine for Children

First aid outside the hospital

This book can help save lives!

In spite of an excellent preclinical paramedic system and emergency transport network in Germany, certain deficits remain in first aid care for children in emergency situations. This pocket guide provides the distilled experience of a first aid specialist for children with trauma or life-threatening conditions and is

- compact
- clearly structured
- designed to help you find information quickly.

The book makes it easier for emergency physicians, paramedics and pediatricians to manage the difficult spectrum of practice-relevant emergencies.

A reference that belongs in every ambulance and each doctor's office.



Available

- in German language -

By Prof. Dr. Herwig Stopfkuchen,
Mainz.

5th completely updated
edition 2008.

240 pages. 22 figures, 6 tables.

Format 11,5 x 16,5 cm.

Softcover. € 24,- [D]

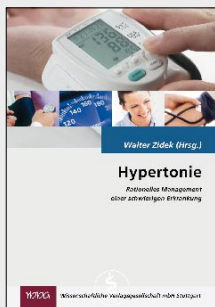
ISBN 978-3-8047-2431-0

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

emergency physicians and doctors on
emergency duty - general medicines
- pediatricians - pharmacists



Hypertension

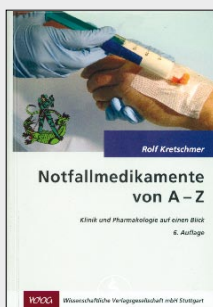
Rational Management
of a Difficult
Disease

Edited by Prof. Dr.
Walter Zidek, Berlin.

2007. XII, 172 pp.,
78 figs., 17 tabs.
Format 11,5 x 16,5 cm.
Softcover.

€ 26,- [D]. ISBN:
978-3-8047-2339-9

Rational Hyperten-
sion Management in
General and Clinical
Practice



Emergency Medication from A to Z

Clinical practice and
pharmacology at a
glance

By Dr. Rolf Kretsch-
mer, Hamburg.
6th updated edition
2007. XIV, 304 pp.
Num. formulas.
Format 11,5 x 16,5 cm.
Softcover.

€ 24,- [D]. ISBN:
978-3-8047-2395-5
Helps to make quick,
confident use of
medication in
emergency situations.



Pocket Guide to Pain Therapy

Bochum Guidelines
for Diagnosis and
Therapy

By Prof. Dr. Michael
Zenz, Bochum, Priv.-
Doz. Dr. Michael
Strumpf, and Dipl.-
Psych. Anne Willwe-
ber-Strumpf, Bremen.
3rd updated and
enlarged edition 2007.
X, 285 pp., 31 figs., 31
tabs., num. formulas.
Format 11,5 x 16,5 cm.
Softcover. € 18,- [D]
ISBN:
978-3-8047-2383-2



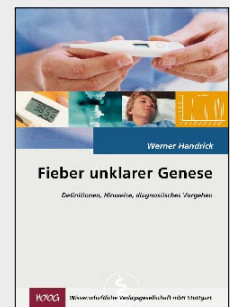
Hepatitis

Rational Diagnosis
and Therapy

Edited by Michael
Fuchs, Richmond, VA

2007. XVIII, 197 pp.,
35 figs., 42 tabs.
Format 11,5 x 16,5 cm.
Softcover. € 24,- [D]
ISBN:
978-3-8047-2355-9

Provides a treatment-
oriented look at the
major and most
common hepatitis
forms encountered in
clinical routine.



Fever of Unknown Origin

Definitions
Signs, Diagnostic
Procedures

By Prof. Dr. Werner
Handrick, Frankfurt
(Oder).
2006. XII, 148 pp.
Format 11,5 x 16,5 cm.
Softcover. € 24,- [D]
ISBN:
978-3-8047-2287-3

The primary goal
must be to determine
the cause of the fever
as quickly and
efficiently as possible.

Hypertriglyceridemia

A clinical guideline

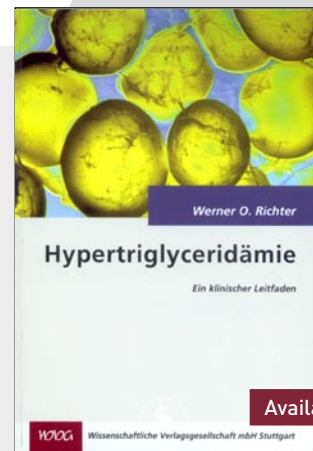
Know the differences – design individual therapies – lower risks

Elevated blood lipids (triglycerides) can be diagnosed in almost two thirds of all middle-aged men, but not all cases are associated with an elevated risk of coronary heart disease. Thus, appropriate treatment depends on proper differentiation.

This clinical guide shows how to diagnose and treat hypertriglyceridemia in daily practice.

From the contents:

- Triglycerides and atherosclerosis
- Differentiating between atherogenic and non-atherogenic forms
- Diet modification and pharmacotherapy
- Omega-3 fatty acid ethyl esters versus fish oil
- Patient cases
- Special therapeutic situations (e.g. fatty liver, HIV/AIDS, ...)
- A short glossary of lipid metabolism



Available

– in German language –

By Prof. Dr. Werner O. Richter,
Windach

2008. 115 pages. 17 figures, 29 tables.

Format 11,5 x 16,5. Softcover. € 14,80 [D]

ISBN 978-3-8047-2451-8

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Pharmacists - Physicians

Glöckler (Ed.)

Anthroposophic Drug Therapy

for physicians and pharmacists

A commitment to health

In this work, a team of well-known anthroposophic physicians and pharmacists share their compiled knowledge and experience. The update covers the self-medication of eye disorders, respiratory disease, skin problems, gastrointestinal disease, gynecological disorders and joint problems. An additional chapter provides an introduction to liniments, wraps and compresses.

This reference sets new standards by giving physicians, pharmacists and nonmedical practitioners an understandable, clearly structured introduction to anthroposophic drug therapy and the responsible use of medication.



Available

– in German language –

Edited by Dr. Michaela Glöckler,
Dornach, Suisse.

Mainwork including

1st supplement 2008.

1498 pages. Lose-leaf-serial.

2 ringbinder.

€ 134,-- [D]

ISBN 978-3-8047-2445-7

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Physicians - pharmacists - alternative practitioners



Available

– in German language –

By MinRat a.D. Dr. Karl Feiden,
Bonn, and Dr. Helga Blasius,
Remagen

Doping in Sports

Who – How – Why

Winning at Any Cost?

Again and again, sports victories are exposed as foul play. Mistrust is growing – and honest achievements are doubted. To an ever greater degree, even recreational sports are affected. Those involved are worried and have a number of questions:

- What substances are being used and how do they work?
- Which health risks are involved for the users?
- Which medications can athletes use if they are sick?
- Where is the line between permitted nutritional supplements and banned substances?

Two professionals give the answers and comment on the various anti-doping regulations and lists. They provide the reader with the up-to-date information he or she needs to understand the phenomenon of doping and take action against it.

Winning is good – cheating is not!

2nd updated and enlarged edition 2008.

XII, 268 pages. 16 figures, 23 tables.

Softcover.

€ 24,90 [D]

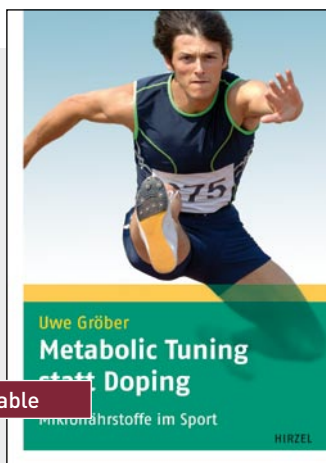
ISBN 978-3-8047-2440-2

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Athletes - sports instructors - sport federations
- sports clubs - trainers - masseurs - sports
officials - interested parties



Available

– in German language –

By Uwe Gröber, Essen

Metabolic Tuning Instead of Doping

Micronutrients in Sports

Whether competitive athletics or recreational sports, both lead to an increased need for vitamins, minerals and other bioactive nutrients. But the use of these micronutrients by athletes is still surrounded by dogma, myth and trends.

The author deserves great credit for years of research and his own studies to investigate the value of micronutrients like L-carnitine – and for continuing to challenge assumptions. A former competition athlete himself, he knows whereof he speaks. Using concrete examples he recommends an individual program of micronutrients to stabilize the immune system and maintain athletic performance. Even without doping and using only legal means, athletes can achieve a remarkable enhancement of performance with intelligent metabolic tuning.

„Metabolic Tuning Instead of Doping“ provides a balanced mixture of theory and practice, science and application, and tips and recipes: tuning and training for everyone from the recreational sportsman to competition athletes!
Prof. Gerhard Uhlenbruck

2008.

302 pages. 56 coloured figures. 125 tables.

Format 17 x 24 cm. Softcover. € 29,90 [D]

Prepublication price valid until 31.10.2008 € 24,90 [D]

ISBN 978-3-7776-1608-7

S. Hirzel Verlag

Readership

Athletes, trainers, (sports) physicians,
pharmacists and diet counsellors will find
valuable tips for daily practice and patient
counselling.

Micronutrients

Metabolic Tuning – Prevention – Therapy

Vitamins, minerals, trace elements, amino acids or essential fatty acids – micronutrients have a great potential to maintain metabolic function and to prevent and treat diet-related diseases. However, nutritional requirements and optimal dosage vary considerably between individuals. – This pocket reference provides accurate information to ensure optimal and save use of micronutrients. Clearly structured, it informs on 54 micronutrients, covering requirements, indication groups, deficiency signs and symptoms, dosages, specific interactions, and safety aspects. In addition, the preventive and therapeutic use of micronutrients for all age groups as well as for many common disorders is described.

A comprehensive guide that helps to implement micronutrient application in everyday clinical practice – for the benefit of patients.

2008.

480 pages. Format 11,5 x 16,5 cm.

Softcover.

€ 39,--

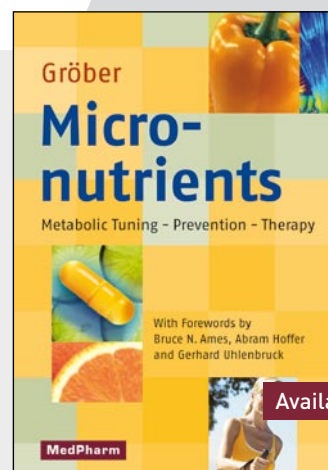
ISBN 978-3-8047-5039-5

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Physicians - pharmacists



Available

By Uwe Gröber, Essen.
With Forewords by Bruce N. Ames,
Abram Hoffer and Gerhard
Uhlenbruck

Interactions Medication and Micronutrients

Clear the way for optimal therapy!

Medications, micronutrients and foods interact in a multitude of ways. Such interactions can impede therapeutic success or they can be exploited to optimize therapy.

Possible effects can be identified quickly with this pocket guide. At a glance, the reader sees which mechanisms are at work, how therapy is likely be influenced, and which active substances are affected. Concrete tips for counselling help tailor supplementation to the individual patient's needs.

2008.

200 pages. Format 11,5 x 16,5 cm.

Softcover.

€ 22,--

ISBN 978-3-8047-2375-7

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Physicians - pharmacists



Available

– in German language –

By Uwe Gröber, Essen.



Available

Traditional Chinese Medicine

Herbal drugs and therapy

Traditional Chinese medicine (TCM) is based on more than 2000 years of experience and has now spread across the globe. An integral part of this medicine is a very dynamic pharmacology which is taught and practiced far beyond the borders of China. An attractive aspect of TCM is the fact the the patient is treated holistically – and that it aims not only to heal but also to prevent disease and preserve health.

This book gives the reader a profound overview of the available herbal drugs, their proper preparation and pre-treatment (Pao Zhi), their attributes and their proper use. With its high-quality illustrations, it appeals to both pharmacists and therapists, and it is also understandable for those less familiar with traditional Chinese medicine.

– in German language –

By Angela Körfers, Nettetal, and
Yutian Sun, Willich

2008.

XI, 750 pages. 677 four-coloured figures, 268 tables.

Format 24 x 27 cm. Hardcover. € 198,-- [D]

Prepublication price valid until 31.03.2009: € 159,--[D]

ISBN 978-3-8047-2274-3

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Pharmacists - physicians



Available

English in the Pharmacy

„Good morning!“ ...

calls out your customer. And all your pharmacy employees cheerfully rise to the challenge, because they're well prepared for all of the typical pharmacy conversations in English!

Carry/Hein provides the best possible preparation:

- Numerous illustrations give clear explanations of pharmacy terms.
- Customer interaction is practiced with true-to-life pharmacy situations.
- Material can be reviewed and practiced with exercises including suggested solutions.

For many years, this successful textbook and reference for the pharmacy has provided first aid for communications with English-speaking patients.

– in German language –

By Dagmar Carra and
Martha Hein, München.

5th edition 2008.

VII, 127 pages. Numerous figures.

Format 21 x 21 cm. Hardcover.

€ 24,-- [D]

ISBN 978-3-7692-4605-6

Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians

Reinhard Pharmaceutical Biology 1

Fundamentals for in the classroom and on the job

The biological foundations of pharmaceutical science

„Reinhard“ combines solid knowledge about pharmaceutical biology with didactic excellence. The authors have completely revised and updated this new edition of the classic textbook.

New:

- Four-color illustrations throughout bring the book to life.
- Numerous new figures and photographs illustrate the contents.
- Summaries provide an overview and make it easier to review material.

This book covers the fundamentals of pharmaceutical biology required in the first state pharmaceutical board examination. Because it provides access to related specialties, it is also an excellent reference work for practicing pharmacists.

7th completely revised and enlarged edition 2008.

Approx. 700 pages. 500 figures, 110 tables.

Format 19,3 x 27 cm. Hardcover. **€ 78,-- [D]**

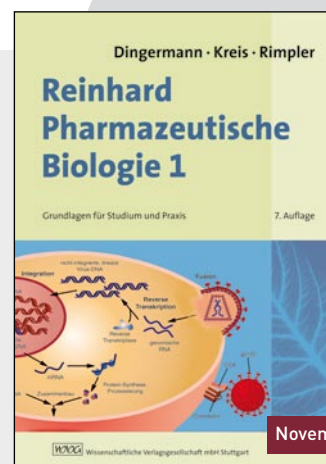
Prepublication price valid until 31.05.2009: € 64,-- [D]

ISBN 978-3-8047-2107-4

Wissenschaftliche Verlagsgesellschaft mbH

Readership

Students of pharmacy - pharmacists



November 2008

- in German language -

Founded by Prof. Dr. Ernst Reinhard.
Edited by Prof. Dr. Theodor Dingermann,
Frankfurt/N., Prof. Dr. Wolfgang Kreis,
Erlangen, and Prof. Dr. Horst Rimpler,
Freiburg,

Calendar for Pharmacists 2009

[68. Jahrgang des „Illustrierten Apotheker-Kalenders“]

January	Certificate of Apprenticeship for Abraham Schwechten (1776)
February	Apothecary Jars from the Bayreuth Faience Manufactory
March	Hortus sanitatis, Paris ca. 1500
April	Earthenware Storage Jars
May	Pharmacy Labels (ca. 1890)
June	Glass Bottles and Jars from the Moor Pharmacies in Mainz and Mühlhausen
July	Instructions for Using Bohemian Terra Sigillata
August	Faience Ware from the Angel Pharmacy in Mergentheim
September	Commemorative Stamps Celebrating the History of Pharmacy
October	French Faience Apothecary Jars
November	Physician and Alchemist in the Dance of Death
December	Dispensary in the Former Seligenstadt Abbey

2008.

Twelve four-color prints on art paper with calendar and, on the reverse, detailed descriptions and suggestions for further reading. Colored title page. Size 49,5 by 49,5 cm. Spiral bound with eye for hanging up the calendar.

€ 78,-- [D]

ISBN 978-3-7692-4743-5

Deutscher Apotheker Verlag

Readership

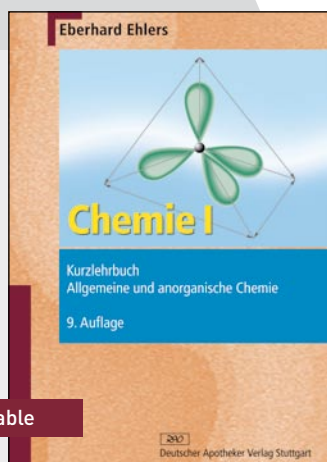
*Pharmacists - physicians - scientific institutes
- libraries - anyone interested in the history of
medicine and pharmacy - art historians*



Available

- in German language -

Edited by
Prof. Dr. Werner Dressendorfer,
Bamberg.
Translated by Diane Blaurock,
Tübingen.



Available

– in German language –

By Prof. Dr. Eberhard Ehlers,
Hofheim, T.

Short Textbook of Chemistry I

General and inorganic chemistry

Pharmacy students will find a concise summary of basic material and questions asked in the section „General and Inorganic Chemistry” of the first German pharmaceutical board examination.

The 9th revised edition

- presents the topics as asked in the new German IMPP pharmaceutical board examination questions
- provides comments on related questions from physics, physical chemistry and pharmaceutical technology.

Practice for examinations with the short textbook and the question-and-solution volume. Together, they provide pharmacy students with the best possible preparation for tests and board examinations.

9th revised edition 2008.
XI, 571 pages. 173 figures,
106 tables. Softcover.

€ 40,-- [D]

ISBN 978-3-7692-4632-2

Short Textbook Chemistry I and Examination questions 1979–2007

Both books in a package. Softcover. € 59,-- [D]

ISBN 978-3-7692-4632-2

Deutscher Apotheker Verlag

Readership

Students of pharmacy



Available

– in German language –

By Matthias Eisele and Arndt Spieth,
Tübingen

Bach Flower Remedies

Recommendations and Application

„Heal Thyself” by Dr. Edward Bach

Stress – mental overload – conflicts – and everything becomes overwhelming. Who hasn't experienced such worries and fears? When the internal balance is upset, Bach flower remedies can restore harmony. Dr. Edward Bach tried to find the reason and significance behind every disease in the person of the patient. Different flower essences are thought to help the body recognize and overcome negative emotions and to restore it to harmony.

Two experienced authors give the reader practical information on:

- the idea behind Bach flower remedies according to Dr. Edward Bach and
- use and effects of Bach flower remedies for various emotional states.

An extensive repertory as an aid for the quick selection of the appropriate Bach flowers round off the book.

2008.
152 pages. 38 coloured figures.
Hardcover.

€ 28,90 [D]

ISBN 978-3-7692-4607-0

Deutscher Apotheker Verlag

Readership

Pharmacists - persons interested in the topic

Biogenic Dietary Supplements

With a risk-benefit analysis

Sensible nutritional supplementation

Green-lipped mussel, black caraway oil, red grape leaf – your customer wants to know if remedies like these deliver what the advertisements promise.

The trio of authors provides information on origins, description, active substances, uses and recommended doses for over 100 herbal and animal substances as well as mushrooms and minerals. In addition, each preparation is critically analyzed with respect to risk and benefit. Colored illustrations show what is behind the often exotic names. Clearly structured tables show the major applications at a glance.

Use your head when using food supplements!

2008.

315 pages. 111 coloured figures, 8 tables.

Format 11,5 x 16,5 cm.

Softcover.

€ 29,-- (D)

ISBN 978-3-8047-2391-7

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

Pharmacists - retailers - interested consumers



Available

- in German language -

By Dr. Hans-Peter Hanssen,
Dr. Angelika Koch and Dr. Rita Richter,
Hamburg

Homeopathic Medicine for Women

Women's health

Over the course of their lives, women go through a multitude of hormonal, bodily and emotional changes, and sometimes develop health problems in the process. Natural remedies are very popular for such ailments. The author works as a pharmacist and alternative practitioner. In this book she shows how women can help themselves with homeopathic remedies. She explains how to select the appropriate remedies for a variety of symptoms, what use and dosage guidelines should be observed, and which cardinal symptoms, modalities and special attributes are characteristic of each preparation.

With its clear arrangement of material, this book is well-suited as a guide for interested women and as a practical handbook for the homeopathic practice.

2008.

416 pages. 112 tables.

Softcover.

€ 26,-- (D)

ISBN 978-3-7692-4628-5

Deutscher Apotheker Verlag

Readership

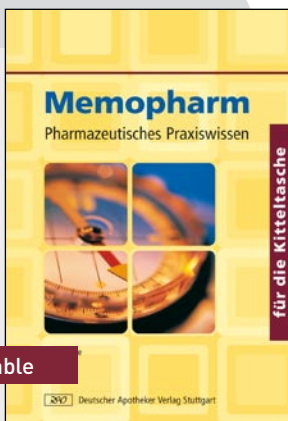
Pharmacists - alternative practitioners - persons
interested in the topic



Available

- in German language -

By Daniele Haverland,
Reinbeck



Available

– in German language –

By Andreas Hensel, Münster,
Sabine Cartellieri, Münster, and
Antje Kupfernagel, Hamburg

Pocket Memopharm

A Practical Pharmaceutical Reference

All-inclusive!

It's impossible to keep everything in your head. The trick is knowing where to find it: Memopharm gives you all the answers in seconds.

The reader will find expert, clearly arranged information on all of the topics relevant for the pharmacy - all in one volume.

New topics include:

- biologicals for the treatment of tumors, rheumatism and other diseases
- blood-pressure measurement and obesity in children
- medication during pregnancy
- nutritional drinks.

Page for page, Memopharm gives you tested, practical know-how, whether you are a pharmacist, pharmacy trainee, or pharmacy technician. A quick look gives you quick answers!

3rd revised and enlarged edition 2008.
960 pages. 98 figures, numerous tables.
Format 11,5 x 16,5 cm.
Softcover.

€ 44,-- [D]

ISBN 978-3-7692-4601-8

Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians



Available

– in German language –

By Dr. Elke Langner, Berlin

TCM Drugs and Their Preparation

A guide for pharmacists and prescribers

Prescribe, prepare and dispense traditional Chinese medicine

Pao zhi, zhi qiao, zuo – it's enough to make the head swim! And working with traditional Chinese medicine (TCM) means not just overcoming the language barrier, but solving technical and legal problems as well.

A pharmacist with experience in TCM has compiled all you need to know in one reference work:

- an index of synonyms for over 700 herbal drugs with appellations in German, English and Pinyin
- explanations of import restrictions, drugs available by prescription only, quality control and production,
- recommendations for self-medication, therapy during pregnancy and nursing, and drug preparation.

Short introductions to therapy methods, diagnostics and principles of TCM round out the book. This book will help you cut the Gordian knot of TCM!

2008. XIII, 135 pages.
15 coloured, 18 b/w-figures.
11 tables. Softcover.

€ 319,80 [D]

ISBN 978-3-7692-4606-3

Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians -
physicians

Additional Recommendations – Additional Sales

Active selling

Gifts for the customer

Everyone likes to receive a gift – especially if it's something they've wanted. Many pharmacy customers would welcome additional offers tailored to their own needs. Pharmacy employees must grasp the initiative and take the step to making active recommendations.

The author shows

- how sales interactions can be managed so that customers are happy to accept suggestions,
- how the pharmacy team can develop new ideas for additional sales, and
- how everyone can develop a positive attitude toward active selling.

Numerous concrete suggestions for additional recommendations can be put into practice immediately.

2nd completely revised and updated edition 2008.
256 pages. 55 figures, 14 tables. Softcover.

€ 24,90 (D)

ISBN 978-3-7692-4493-9

Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians



Available

By Dr. Kirsten Lennecke,
Sprockhövel
With cartoons of
Barbara Kohm,
Leonberg, and Erik Liebermann,
Hagen.

Practical Guide to TCM Drugs

Pre-treatment, preparation, special regulations

Current formulas according to traditional rules

TCM formulations are usually administered in the form of decoctions that the pharmacist prepares himself. For maximum effectiveness, both the basic formulas and the specific variations must be observed.

This guide is the result of years of experience in the pharmacy, a thorough study of the sources and consultation with Chinese colleagues. Two experts provide the following information for 500 medicinal herbs:

- recommendations and tips for the individual preparation of each individual herbal drug
- directions for the preparation of decoctions in the pharmacy
- common dosage ranges, etc.

Instructions for the preparation of other dosage forms for internal and external application as well as indices with Chinese Pinyin designations and German drug names round out the contents.

2008. 200 pages.

Hardcover. € 34,-- [D]

Prepublication price valid until

31.01.2009: € 29,-- [D]

ISBN 978-3-8047-2501-0

Wissenschaftliche

Verlagsgesellschaft mbH

Readership

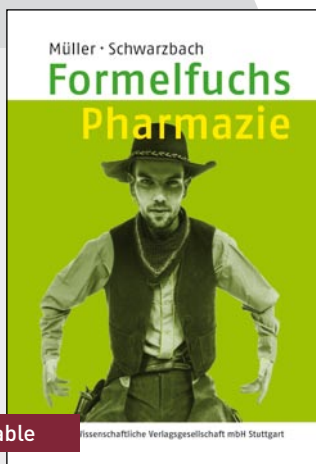
Pharmacists - alternative practitioners



Available

– in German language –

By Julia Martin, Wien
and Erich A. Stöger, Laufen.



Formula Fox for the Pharmacy

Quick as a fox!

In its general section the Formula Fox puts mathematical, physical and chemical formulas, units and rules as well as the most important anorganic and organic compounds at your fingertips. The special sections provide valuable information for tasks in the galenical laboratory like isotonic calculations for eye drops, displacement factors for suppository preparation all the way to the calculation of ethanol content. Explanations about the documentation, testing and labeling of substances, preparing stock and compounding drugs complete the picture.

Don't panic – find the answer in the Formula Fox!

– in German language –

By Dr. Bernhard Müller and
Dr. Ralf Schwarzbach, Mainz

2008.
X, 133 pages. 18 figures, 35 tables.
31 formulas. Format 11,5, x 16,5 cm. Softcover.

€ 19,90 [D]
ISBN 978-3-8047-2392-4
Wissenschaftliche
Verlagsgesellschaft mbH

Readership

Students of pharmacy - pharmaceutical
technicians



Biochemical Supplements According to Dr. Schübler

Fundamentals and Practical Application

The complete guide to Schübler salts

Acute or chronic complaints can be treated with conventional means or with alternative therapies. But what can be done when no improvement is seen?

The successful authors introduce Schübler's supplementary salts in their new book and answer questions such as:

- Which criteria are used to select the right supplement?
- Are they used simultaneously with the 12 basic salts?
- What possible explanations are there for the effects of the supplements?

In addition, the book contains tested application plans.

Biochemical Supplements According to Dr. Schübler opens a whole spectrum of treatment options and completes your arsenal of remedies.

– in German language –

By Margit Müller-Frahlung
and Birte Kasperzik, Holzminden.

2008.
XIV, 254 pages. 6 tables.
Hardcover. € 34,-- [D]

Prepublication price valid until 28.02.2009
€ 26,90 [D]

ISBN 978-3-7692-4620-9
Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians -
physicians working with homeopathic methods
– interested laypersons

Marketing for Pharmacists

Keep a step ahead

Be unique!

Specials, bonus systems, guaranteed low prices – such ideas can be copied easily. But if you want to stand out from the crowd, you need more!

The author is an experienced market strategist and knows how to attract and bind customers to your own pharmacy. He shows:

- what makes the customer tick and how he can be reached best,
- what businesspeople can learn from McDonald's "Chinese Weeks",
- how product range and prices can be planned and effectively advertised.

The author's experience, tips and tricks help you underscore your uniqueness and expertise for more customer satisfaction.



Available

- in German language -

By Rüdiger Ott, Teningen.

2nd revised and enlarged edition 2008.

211 pages. 77 figures,
17 Tabellen. Hardcover.

€ 49,- [D]

ISBN 978-3-7692-4352-9

Deutscher Apotheker Verlag

Readership

Marketing consultants – tax consultants
specializing in pharmacies

Compact Textbook of Pharmaceutical Technology

Introduction to preparing dosage forms

With annotated examination questions in the online supplement

Get medications into shape

Honed to an ideal teaching tool and with all unnecessary ballast thrown overboard, this book provides its readers with all they need – from basic terminology to special dosage forms like tablets, drops, ointments, and herbal or homeopathic preparations.

Ideal as an introduction to preparing dosage forms and reviewing study material. At the same time a great preparation for state pharmacy board examinations.

Online bonus: All state pharmacy board examination questions on dosage forms with annotated solutions as a study module under www.Online-PlusBase.de – makes learning fun and helps practice taking exams.



Available

- in German language -

By Dr. Uwe Weidenauer,
Weinheim,
and Dr. Christian Beyer,
Tübingen

2008.

222 pages. 73 b/w figures, 36 s/w tables.

(Kompakt-Lehrbuch). Hardcover. € 32,80

Prepublication price valid until

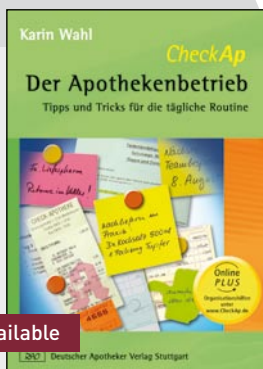
31.01.2009: € 26,80

ISBN 978-3-8047-2393-1

Wissenschaftliche
Verlagsgesellschaft mbH

Readership

Pharmacy students at all levels



All available

By Karin Wahl, Stuttgart.

CheckAp – Running the Pharmacy

Tips and tricks for daily business

2008. 128 pages. Format 11,5 x 16,5 cm. Softcover. € 18,90 [D]
ISBN 978-3-7692-4735-0

Don't get bogged down by daily routine. Efficiency means doing things right, and effectivity means doing the right things. Often, though, it's hard to tell what is right, especially you've fallen into the rut of thinking „we've always done it like that!”

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- how to run an efficient pharmacy with the right organization,
- how little details can make a big impression on customers,
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CheckAp has information you won't find anywhere else. A practical guide for organization buffs and everybody who would like to become one. Added online bonus: templates for taking phone orders and other organizational aids that can be downloaded from www.CheckAp.de.



By Dr. Reinhard Herzog, Tübingen.

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Customer-oriented – innovative – profitable

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OTC means more ...

... than just over the counter.

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By Dr. Reinhard Herzog, Tübingen

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2nd enlarged and updated edition 2008.

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Ballpark figures ...

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- „Soft” key figures to calculate operated expenses per customers.
- „Top sellers”, an ABC analysis of your stock, and much more.

The second edition has been completely updated and now reflects the latest legal regulations on depreciation and trade tax. Ready-to-use Excel tables help you determine your own key figures easily.

- in German language -

Deutscher Apotheker Verlag

Readership

Pharmacists - pharmaceutical technicians

Herbal Drugs and Phytopharmaceuticals

A Handbook for Practice on a Scientific Basis

Edited by Prof. em. Dr. Max Wichtl, Mödling/Wien.

Authors:

Rudolf Bauer, Graz
Wolfgang Blaschek, Kiel
Wolfram Buff, Biberach
Karl Hiller, Berlin
Josef Johannes Lichius, Halle
Dieter Löw, Wiesbaden
Elisabeth Stahl-Biskup, Hamburg
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Contributors:

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Günter Hanke, Flein
Angelika Koch, Hamburg
Astrid Nagell, Mollet del Vallès
Martin Tegtmeyre, Salzgitter



- in German language -

Medicinal teas and extracts

Wichtl – the standard reference on the origin, active substances, effects and indications, dosage, phytopharmaceuticals, analysis and adulterations of herbal drugs. A handbook for pharmacists in all fields of work and for physicians in general and clinical practice. Also an indispensable companion for students.

„In its new, expanded edition, 'Wichtl' remains more than a standard reference and informative, useful guide for public pharmacies, the pharmaceutical industry and pharmacy students, but is indispensable for everyone dealing with herbal drugs and the phytopharmaceuticals produced from them.“

Pharmazeutische Industrie

Awards for Prof. Wichtl:

Egon Stahl Award in Gold: The prize with a 5000 euro cash award is the highest honor awarded by the German Society for Medicinal Plant Research. It was bestowed on Prof. Wichtl for his life's work on the 8th of August 2008 in Athens on the occasion of the conference „Natural Products with Pharmaceutical Nutraceutical, Cosmetic and Agrochemical Interest.“

The official presentation of the fifth edition of „Herbal Drugs and Phytopharmaceuticals“ and the ceremony in honor of Prof. Wichtl is scheduled for Wednesday, the 29th of October 2008 in Vienna in the Pharmacy Department Library and will be attended by Prof. Jurenitsch, Vice Chancellor of the University of Vienna, and by representatives of the university library and the Stuttgart publishing house.

5th completely revised and enlarged edition 2009.
800 pages. 585 four-coloured, and 307 b/w-figures,
450 formulas. Format 24 x 27 cm. Hardcover.

€ 118,-- [D]

Prepublication price valid until 31.05.2009 € 89,90 [D]

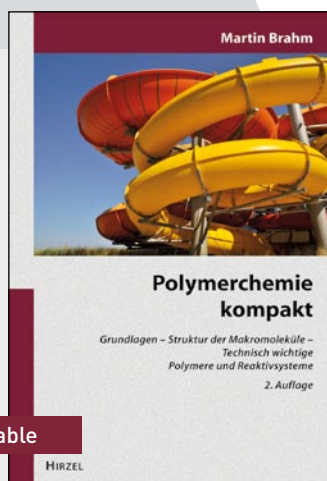
ISBN 978-3-8047-2369-6

Wissenschaftliche Verlagsgesellschaft mbH

Readership

Pharmacists in pharmacies and hospitals -
doctors in private praxis and hospitals





Available

- in German language -

By Dr. Martin Brahm, Odenthal.

Compact Guide to Polymer Chemistry

Fundamentals – the structure of macromolecules – important polymers and reactive systems

A quick introduction to the world of big molecules

Our knowledge about the chemistry and characteristics of synthetic macromolecules grows each day. Almost every chemical reaction can be used to produce polymers, and the infinite number of reactants means limitless combinations. Sometimes it is difficult to gain your bearings.

This compact book comes to your aid. It conveys the fundamentals of polymer chemistry and provides greater insight into several special areas.

From the contents:

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- Classes and mechanisms of polyreactions
- The structure of polymer compounds and the characteristics which can be deduced from it
- Technical production and applications of polymers
- Reactive systems
- Techniques for the production and recycling of polymers

2nd revised and enlarged edition 2008.

XIV, 178 pages. 116 figures, 20 tabs.

Softcover.

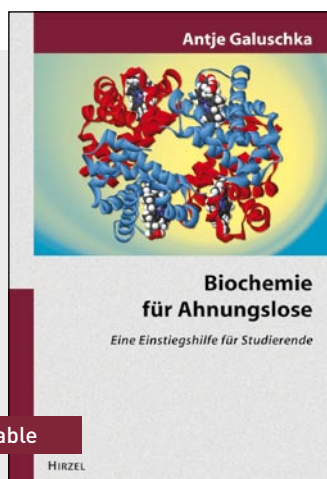
€ 24,-- (D)

ISBN 978-3-7776-1636-0

S. Hirzel Verlag

Readership

Students of chemistry - teachers - students of natural sciences and biology - specialists



Available

- in German language -

By Dr. Antje Galuschka, Techau

Biochemistry for the Clueless

An introductory aid for students

Citric acid cycle? Beta sheet? Phospholipids? How am I ever going to understand?

We can no longer imagine the natural sciences without biochemistry. Whether in medicine, biology, food technology or biotechnology – a knowledge of biochemical fundamentals is required in all fields of natural science, and new methods and findings are constantly expanding the borders of our knowledge.

This short textbook summarizes the current state of knowledge in the most important areas:

- physical and chemical fundamentals
- nucleotides, enzymes and hormones
- carbohydrates, lipids and proteins
- metabolism and the immune system
- molecular genetics
- laboratory methods (DNA sequencing, microarrays, gene tests ...)

In addition to clearly presented structural formulas and reaction equations, explanatory sketches help understand complicated material.

This book is not just a compact collection of facts, but explains the interconnections in an easy-to-understand fashion and tells the reader why things happen so that he or she can learn to juggle the molecules of life!

2008. XII, 276 pages. 269 figures.

12 tables. Softcover.

€ 29,80 (D)

ISBN 978-3-7776-1544-8

S. Hirzel Verlag

Readership

Students of medicine - students of natural sciences and biology

Biology for the Clueless

An introductory aid for students

Mitochondria? Mendel's laws? Muscle contractions? Didn't I read about that somewhere?

As the study of life itself, biology is the branch of science that touches us most directly. But biology in the school classroom and at university rapidly progresses beyond just the birds and the bees. The technical terms multiply, and the subject starts to become difficult.

Biology for the Clueless was designed to be an expert companion for high school students and beginning university students with a minor in biology. Students in bachelor's and master's programs in biology will also find it useful for reviewing and polishing up old material.

From the contents:

- Cell biology • Metabolism • Nervous and sensory physiology • Muscles and locomotion
- The hormone system • Reproduction and ontogenesis • Genetics • Immune defenses
- Behavior • Ecology • Evolution

Learn how we tick!

2008. 292 pages. 132 figures, 16 tables. Softcover.

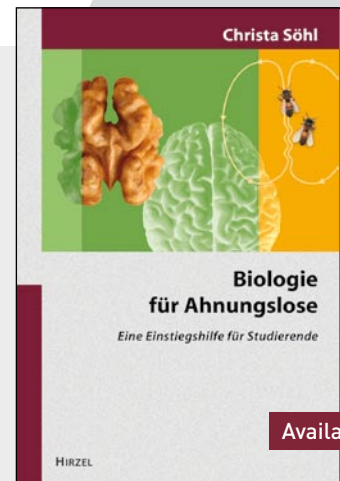
€ 29,80 (D)

ISBN 978-3-7776-1607-0

S. Hirzel Verlag

Readership

Students of medicine - students of natural sciences and biology



Available

- in German language -

By Dr. Christa Söhl,
Rodenberg

Antiseptics

Therapy and Prophylaxis in the Healthcare Setting

The exhaustive reference for the healthcare practitioner

The importance of antiseptics has grown in the last few years. Unwanted microbial colonization or infections of the body surface cannot be treated effectively with systemic antibiotics. At the same time, antibiotic resistance is increasing world-wide, which means that alternative methods must be employed to prevent and treat infections. New active formulas and application forms increase the effectiveness of antiseptic prophylaxis and therapy.

This reference helps the healthcare professional select the appropriate therapy form and the most effective antiseptics for every situation.

With additional tools and aids on CD ROM.

2008. Approx. 280 pages. Hardcover.

Working aids on CD-ROM.

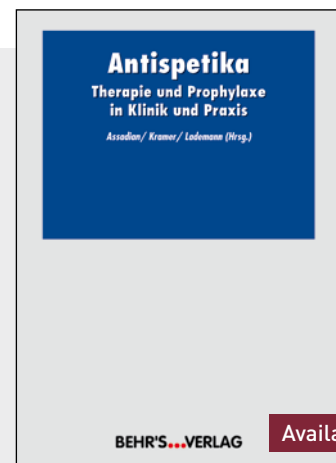
Approx. € 99,50 + VAT

ISBN 978-3-89947-436-7

Behr's Verlag

Readership

Medical doctors - dentists - clinical nurses - medical and pharmaceutical students - wound managers - pharmacists



Available

- in German language -
English translation can be made available.

Edited by Univ.-Prof. Dr. med.
Ojan Assadian, Vienna,
Prof. Dr. med Habil Axel Kramer,
Greifswald, and
Prof. Dr. rer. nat. Jürgen Lademann,
Berlin.

**Analytik von
Bedarfsgegenständen**

L. W. Kroh (Hrsg.)

Available

BEHR'S...VERLAG

– in German language –

Edited by L.W. Kroh.

Chemical Analysis of Articles and Materials in Contact with Foodstuffs**Keep food safe**

Articles and packaging materials coming into contact with food have a great influence on the quality of our foodstuffs and thus on consumer safety. As a result, chemical analysis plays a growing role. Articles and materials touching food are often made of a large variety of chemical substances and materials and are complex chemical systems. They represent a great challenge for the analyst and can only be analyzed with the aid of modern methods and techniques. All of the standard methods described in this book were tested by professionals and are used in routine analysis in the respective institutions. Concrete analysis data and operating instructions for the test procedures make it easier for the analyst to quickly grasp the subject matter.

2007. 344 pages.
Format DIN A5.
Hardcover.
€ 99,50 + VAT.
ISBN 978-3-89947-338-4
Behr's Verlag

Readership

Food industry - inspection agencies - independent laboratories - food laboratories - monitoring agencies, teaching and research institutes - laboratory directors - quality control managers - freelance consultants

Lebensmitteltechnologie in der Praxis

**Kühlen und Gefrieren von
Lebensmitteln**

H.-A. Kurzhals

Available

BEHR'S...VERLAG

– in German language –

By H.-A. Kurzhals.

The Refrigeration and Freezing of Foods**A practical guide**

What rules need to be followed when foods are cooled, frozen or deep-frozen? What temperatures are required? How can the required cooling time be calculated? And where can the necessary data be found? This practical guide has the answers to all of these questions.

- Background information, formulas, example exercises with computation steps and solutions
- Extensive collection of data and figures on specific products as well as the specific heat capacities of packaging materials
- Especially useful: Behr's find-it-fast system! Use it to quickly jump back and forth between practical guidelines and further information.

Readership

Sectors and occupational groups: food industry (primary target group): plant managers - production managers - maintenance managers - project engineers - Chemical, cosmetics and pharmaceutical industry: plant managers, production managers, maintenance managers, project engineers - machine construction and plant engineering - construction, sales engineers - project planning offices

2007. 222 pages. Hardcover.
Format DIN A 5.
€ 79,50 + VAT
ISBN 978-3-89947-357-5
Behr's Verlag

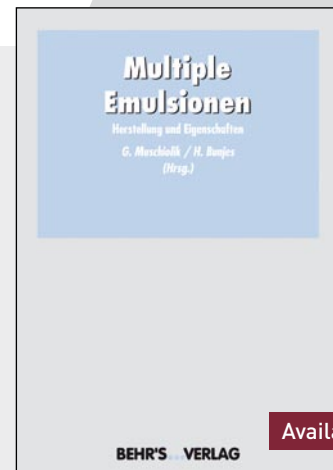
Multiple Emulsions

Practical knowledge for the food, pharmaceutical and cosmetics industry

Gently guiding drugs to their target in the body

How can multiple emulsions with defined characteristics be produced? Which emulsifiers are used? And which emulsion components?

Master these questions with ease with the new reference work „Multiple Emulsions.“ Let „Multiple Emulsions“ deliver the latest, successfully tested production methods straight to your desk and get to know trend-setting applications for the food, pharmaceutical and cosmetics industries. This practical guide shows you exactly how and points out what to watch out for during production. Don't pass up this chance to stay ahead of the competition.



Available

- in German language -

Edited by G. Muschiolik and H. Bunjes.

2007. 330 pages.
Format DIN A 5.
Hardcover.
€ 119,50 + VAT
ISBN 978-3-89947-339-1
Behr's Verlag

Readership

Producers of emulsions in the sectors: food industry (all branches) - cosmetics industry - pharmaceutical industry - chemical industry - manufacturers of emulsification and dispersion equipment - occupational groups: technical managers - product developer - business managers - project engineers in machine construction and research - students - secondary target group: quality assurance supervisors

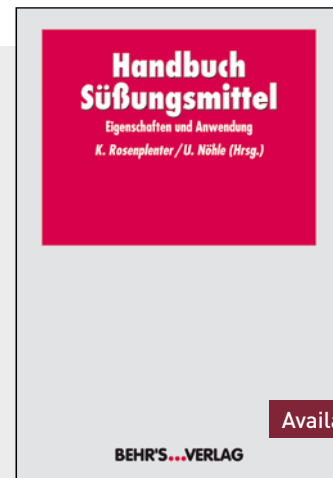
The Handbook of Sweeteners

Sweeteners: What they are and what they can do

Consumers and, to an ever greater degree, lawmakers are demanding less sugar in foods. The reasons are numerous: overweight, cavities and increased health consciousness. The market potential is enormous, and so are the challenges and tasks for you as a product developer. A high degree of expertise about sweeteners is needed.

You'll find it all here:

- Applications: Technology and application of all sweeteners currently on the market worldwide
- Interactions: Mixtures of sweeteners for „multidimensional“ effects
- Tools of the trade: Extensive, ready-to-use tables and data.



Available

- in German language -

Edited by K. Rosenplenter and U. Nöhle. Founded by G.W. on Rymon Lipinski and H. Schiwek.

2nd completely revised edition 2007.
612 pages. Format 16,7 x 24,8 cm.
Hardcover.
€ 129,50 + VAT
ISBN 978-3-89947-262-2
Behr's Verlag

Readership

Food industry and its suppliers of raw materials, excipients and additives - technical management in the food industry . plant managers - production managers - product managers - business management

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